

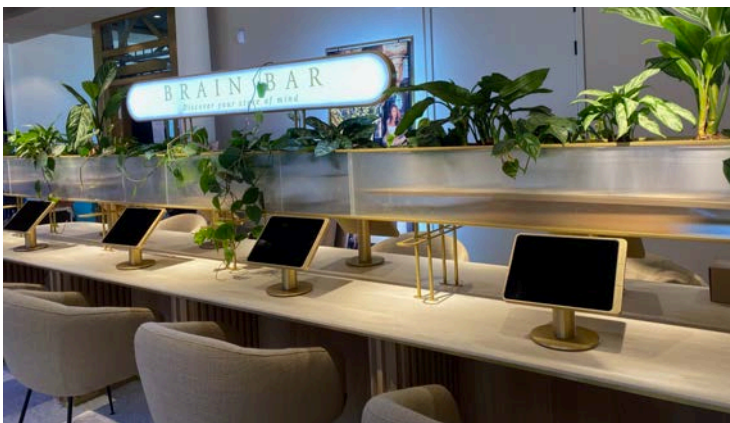
# House of Rituals

Flagshipstore, Amsterdam



<b>Project</b>	Rituals Flagshipstore
<b>Location</b>	Amsterdam, Netherlands
<b>Use Case</b>	POS System, Display, Product Configurator
<b>Products</b>	<u>one kiosk</u>

Rituals is a global producer of luxury cosmetic products. In 2020, the first Rituals flagship store opened in the heart of Amsterdam. Visitors can not only experience the products, but also an exclusive cuisine and wellness treatments on four floors.



Many of the store's processes are controlled through a custom iPad software. For example, the checkout system, interactive advice displays and product configurators, which allow visitors to create their own perfume.

The iPad is integrated into the store's design at various points with the viveroo one kiosk, which features a high-quality brushed finish in a brass-gold look to match Rituals' color scheme.

